

**Catalog: Countdown to Christmas 2020 (December)**

Version: Regular

Order Date: _____

Authorized By: _____

Store #: _____

Store Name: _____

Address: _____

<u>Prices</u>		<u>Deadlines & Dates</u>	
Catalog Price	\$.09	Orders Due:	10/09/20
Tabbing Fee	\$.05	Mailing Lists Due:	10/16/20
Postage:	\$.335	Imprint Changes:	10/16/20
Mailing Fee:	\$.09	Postage Due:	11/10/20
Bulk Order Fee:	\$14.95	Bulk Week Start:	11/16/20
E-Catalog:	\$50.00	In-Home Start:	11/30/20
E-Package:	\$50.00*	Catalog End:	01/02/21
Additional fees may apply.		Coupon 1:	11/30/20 to 12/12/20
Prices subject to change.		Coupon 2:	12/14/20 to 01/02/21
*Introductory price thru 2020			

TOTAL Catalog Quantity: _____ (minimum 500; increments of 100 after minimum)

Munce Mailing Quantity: _____

Mailing List: New ____ / Existing ____ From: _____ Munce to pull list from Bookstore Manager ____ / Rental ____

Bulk Shipment Quantity: _____

Have Mailing Permit: Yes ____ / No ____ Permit #: _____ Tabbed: Yes ____ / No ____

**All or part of my bulk catalogs will be mailed locally. Format my imprint for mailing: Yes ____ / No ____

Qty (Bulk Ship Only) Ship To Name, Address, City, State, Zip

_____	_____
_____	_____

E-Catalog ordered: Yes ____ / No ____ (Fee applies) E-Catalog coupons: Yes ____ / No ____ Link to Signature Site: Yes ____ / No ____

NOTE: December E-Catalog does NOT include any inserts | Daily emails will be provided for Twelve Day Insert

New E-TOOLKIT: Yes ____ / No ____ (includes E-Catalog, Facebook posts, E-Blast templates, Shelftalkers—fee applies)

Inserts: (fee applies if selected)

Yes ____ / No ____ Twelve Days of Christmas Insert (Cost 2 cents each) Extra QTY _____ (minimum quantity 100)

Coupons:

Select from available coupons below or write "Custom" (Custom fee may apply)

- | | | |
|------------------|---|---|
| Coupon #1: _____ | A | 20% off any one non-sale item |
| Coupon #2: _____ | B | 40% off any one non-sale item |
| | C | \$5 off purchase of \$25 or more; \$10 off purchase of \$50 or more (non-sale items) |
| | D | \$5 gift card when you purchase \$25 or more; \$10 gift card when you purchase \$50 or more |
| | G | 30% off any one non-sale item |
| | H | 25% off any one non-sale item |

Custom coupon details: _____

Imprint changes: _____

Additional Notes: _____

200 west bay drive, largo, fl 33770 | p 727.596.7625 | f 855.815.9277 | munce.com

Office Use:

Promos: