



marketing solutions for today's retailers

Catalog: Harvest FLYER 2021 (October)

Version: Regular — 8 pages

Order Date: _____

Authorized By: _____

Store #: _____

Store Name: _____

Address: _____

TOTAL Catalog Quantity: _____

(minimum 500; increments of 100 after minimum)

Prices

Catalog Price	\$.06
Tabbing Fee	\$.05
Postage:	\$.345
Mailing Fee:	\$.09
Bulk Order Fee:	\$14.95
E-Catalog:	\$50.00
E-Toolkit:	\$100.00

Additional fees may apply.

Prices subject to change.

Postage WILL increase due to USPS changes

Deadlines and Dates

Orders Due:	08/13/21
Mailing Lists Due:	08/20/21
Imprint Changes:	08/20/21
Postage Due:	09/14/21
Bulk Week Start:	09/20/21
In Home Start:	10/04/21
Catalog End:	10/30/21
Coupon 1:	10/4/21—10/16/21
Coupon 2:	10/18/21—10/30/21

Munce Mailing Quantity: _____

Mailing List: New _____ / Existing _____ From: _____ Munce to pull list from Bookstore Manager _____ / Rental _____

Bulk Shipment Quantity: _____

Have Mailing Permit: Yes _____ / No _____ Permit #: _____ Tabbed: Yes _____ / No _____

****All or part of my bulk catalogs will be mailed locally. Format my imprint for mailing:** Yes _____ / No _____

Qty (Bulk Ship Only) Ship To Name, Address, City, State, Zip

E-Catalog ordered: Yes _____ / No _____ (If yes, fee applies) E-Catalog coupons: Yes _____ / No _____

Store Website Hosted By: _____ Signature Site/Innovative _____ Parable _____ Anchor Connection+ _____ Other/None

E-TOOLKIT: Yes _____ / No _____ (includes E-Catalog, Facebook posts, E-Blast templates, Shelftalkers—fee applies)

COUPONS:

Select from available coupons below or write "Custom" (Custom fee may apply)

Coupon #1: _____	A	20% off any one non-sale item
Coupon #2: _____	B	40% off any one non-sale item
	C	\$5 off purchase of \$25 or more; \$10 off purchase of \$50 or more (non-sale items)
	D	\$5 gift card when you purchase \$25 or more; \$10 gift card when you purchase \$50 or more
	G	30% off any one non-sale item
	H	25% off any one non-sale item
	M	Join our Mailing List and receive 20% off any one non-sale item

Custom coupon details: _____

Imprint changes: _____

Additional Notes: _____

CALL 800.868.4388 and ask for Lori or Karen

FAX order to 855.815.9277

EMAIL lori.wilbanks@munce.com or karen.bilbrey@munce.com

Office Use:

PROMOS: