

**Munce Catalog Information (Schedule and File Names) for 2021**

2021 Munce Catalogs/Flyers	Promo Code	In Home	File Name	Send to BSMGR
<b>1st Quarter</b>				
<b>New Year New You Sale Catalog (JAN)</b>	01-21	01/04/21	M-JAN-R.TXT - for the Regular catalog	11/30/2020
			M-JAN-RF.TXT - for the Regular catalog Flexible dates	
<b>Winter Sale Catalog (FEB)</b>	02-21	02/01/21	M-FEB-R.TXT - for the Regular catalog	1/4/2021
			M-FEB-RF.TXT - for the Regular catalog Flexible dates	
<b>Easter Sale Catalog (MAR/APR)</b>	03-21	03/01/21	M-MAR-R.TXT - for the Regular catalog	2/1/2021
			M-MAR-RF.TXT - for the Regular catalog Flexible dates	
			M-MAR-C.TXT - for the Conservative catalog	
			M-MAR-CF.TXT - for the Conservative catalog Flexible dates	
<b>2nd Quarter</b>				
<b>Easter/Spring Flyer (APR/MAY)</b>	04-21	03/15/21	M-APR-R.TXT - for the Regular flyer	2/1/2021
			M-APR-RF.TXT - for the Regular flyer Flexible dates	
<b>Spring Catalog (APR/MAY)</b>	05-21	04/05/21	M-MAY-R.TXT - for the Regular catalog	3/1/2021
			M-MAY-RF.TXT - for the Regular catalog Flexible dates	
			M-MAY-C.TXT - for the Conservative catalog	
			M-MAY-CF.TXT - for the Conservative catalog Flexible dates	
<b>Summer Sale Catalog (JUN)</b>	06-21	05/24/21	M-JUN-R.TXT - for the Regular catalog	4/5/2021
			M-JUN-RF.TXT - for the Regular catalog Flexible dates	
<b>3rd Quarter</b>				
<b>Beat the Heat Flyer (JUL)</b>	07-21	06/28/21	M-JUL-R.TXT - for the Regular flyer	5/3/2021
			M-JUL-RF.TXT - for the Regular flyer Flexible dates	
<b>Back to Basics Catalog (AUG)</b>	08-21	07/26/21	M-AUG-R.TXT - for the Regular catalog	6/1/2021
			M-AUG-RF.TXT - for the Regular catalog Flexible dates	
<b>Fall Catalog (SEP)</b>	09-21	08/30/21	M-SEP-R.TXT - for the Regular catalog	7/6/2021
			M-SEP-RF.TXT - for the Regular catalog Flexible dates	
			M-SEP-C.TXT - for the Conservative catalog	
			M-SEP-CF.TXT - for the Conservative catalog Flexible dates	
<b>Harvest Flyer (OCT)</b>	10-21	10/04/21	M-OCT-R.TXT - for the Regular flyer	8/2/2021
			M-OCT-RF.TXT - for the Regular flyer Flexible dates	
<b>4th Quarter</b>				
<b>Christmas Catalog (NOV)</b>	11-21	11/01/21	M-NOV-RN.TXT - for the Regular catalog (ends on 11/27/21)	9/7/2021
			M-NOV-RD.TXT - for the Regular catalog (ends on 12/24/21)	
			M-NOV-RF.TXT - for the Regular catalog Flexible dates	
			M-NOV-CN.TXT - for the Conservative catalog (ends on 11/27/21)	
			M-NOV-CD.TXT - for the Conservative catalog (ends on 12/24/21)	
			M-NOV-CF.TXT - for the Conservative catalog Flexible dates	
<b>2 Day Sale Flyer</b>	2D-21	11/01/21	M-2DAY-R.TXT - for the 2 Day Regular flyer	9/7/2021
			M-2DAY-F.TXT - for the 2 Day Regular flyer Flexible dates	
<b>Christmas Flyer (NOV)</b>	CF-21	11/15/21	M-CHR-R.TXT - for the Regular flyer	10/4/2021
			M-CHR-RF.TXT - for the Regular flyer Flexible dates	
<b>Countdown to Christmas Catalog (DEC)</b>	12-21	11/29/21	M-DEC-R.TXT - for the Regular catalog	11/1/2021
			M-DEC-RF.TXT - for the Regular catalog Flexible dates	