

**Catalog: Christmas LIMITED EDITION FLYER 2020 (Nov-Dec)**

Version: Regular (FLYER— 8 pages)

Order Date: \_\_\_\_\_  
Authorized By: \_\_\_\_\_  
Store #: \_\_\_\_\_  
Store Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_

Prices		Deadlines & Dates	
Flyer Price	\$.06	Orders Due:	09/25/20
Tabbing Fee	\$.05	Mailing Lists Due:	10/02/20
Postage:	\$.335	Imprint Changes:	10/02/20
Mailing Fee:	\$.09	Postage Due:	10/27/20
Bulk Order Fee:	\$14.95	Bulk Week Start:	11/02/20
E-Catalog:	\$50.00	In Home Start:	11/16/20
E-Toolkit:	\$50.00*	Catalog End:	12/24/20
Additional fees may apply.		Coupon 1:	11/16/20 to 12/05/20
Prices subject to change.		Coupon 2:	12/07/20 to 12/24/20
*Introductory price thru 2020			

**TOTAL Catalog Quantity:** \_\_\_\_\_

(minimum 500; increments of 100 after minimum)

**Munce Mailing Quantity:** \_\_\_\_\_**Mailing List:** New \_\_\_\_\_ / Existing \_\_\_\_\_ From: \_\_\_\_\_ Munce to pull list from Bookstore Manager \_\_\_\_\_ / Rental \_\_\_\_\_**Bulk Shipment Quantity:** \_\_\_\_\_**Have Mailing Permit:** Yes \_\_\_\_\_ / No \_\_\_\_\_ Permit #: \_\_\_\_\_ **Tabbed:** Yes \_\_\_\_\_ / No \_\_\_\_\_**\*\*All or part of my bulk catalogs will be mailed locally. Format my imprint for mailing:** Yes \_\_\_\_\_ / No \_\_\_\_\_**Qty (Bulk Ship Only)** Ship To Name, Address, City, State, Zip

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**E-Catalog ordered:** Yes \_\_\_\_\_ / No \_\_\_\_\_ (If yes, fee applies) **E-Catalog coupons:** Yes \_\_\_\_\_ / No \_\_\_\_\_**Link to Signature Site:** Yes \_\_\_\_\_ / No \_\_\_\_\_**\*\*New\*\* E-TOOLKIT:** Yes \_\_\_\_\_ / No \_\_\_\_\_ (includes E-Catalog, Facebook posts, E-Blast templates, Shelftalkers—fee applies)**Inserts: (fee applies if selected)**Yes \_\_\_\_\_ / No \_\_\_\_\_ Twelve Days of Christmas Insert (Cost 2 cents each) **Extra QTY** \_\_\_\_\_ (minimum quantity 100)**Coupons:**

Select from available coupons below or write "Custom" (Custom fee may apply)

- Coupon #1: \_\_\_\_\_ A 20% off any one non-sale item  
Coupon #2: \_\_\_\_\_ B 40% off any one non-sale item  
C \$5 off purchase of \$25 or more; \$10 off purchase of \$50 or more (non-sale items)  
D \$5 gift card when you purchase \$25 or more; \$10 gift card when you purchase \$50 or more  
G 30% off any one non-sale item  
H 25% off any one non-sale item

Custom coupon details: \_\_\_\_\_

**Imprint changes:** \_\_\_\_\_**Additional Notes:** \_\_\_\_\_**CALL 800.868.4388 and ask for Lori or Karen****FAX order to 855.815.9277****EMAIL [lori.wilbanks@munce.com](mailto:lori.wilbanks@munce.com) or [karen.bilbrey@munce.com](mailto:karen.bilbrey@munce.com)**

Office Use:

Promos: